



Frequently Asked Questions (FAQ) – \$5,000 Endowment Match

1. What is the \$5,000 Endowment Match program?

The \$5,000 Endowment Match program is an initiative by the Community Foundation of Dunn County (CFDC) to encourage nonprofit organizations to establish a permanent endowment fund. Through this program, the Foundation will match new contributions dollar-for-dollar, up to \$5,000 per nonprofit organization.

2. Who is eligible to participate?

To qualify for the match, an organization must:

- Be a 501(c)(3) nonprofit entity serving Dunn County.
- Establish a new endowment fund with CFDC. Existing funds are not eligible for the match.
- Meet the match requirements within the designated timeframe (see below).

3. How does the matching process work?

- Eligible nonprofits must raise up to \$5,000 designated for their endowment by the end of 2025.
- The Community Foundation will match those contributions dollar-for-dollar, effectively doubling the impact.
- The match applies to gifts from individuals, businesses, or foundations, but may also include contributions from your budget or reserves to meet the match.



4. What is the deadline to secure the match?

The match is available on a first-come, first-served basis until funds are fully allocated. Nonprofits are encouraged to apply as soon as possible to ensure eligibility. Funding is limited to the first 15 new funds established.

5. Can a nonprofit contribute its own money to secure the match?

Yes. The match is designed to incentivize the establishment of an endowment fund for your organization. Whether that funding comes from your organization's reserves, budget, or from community fundraising is up to how you would like to secure your match.

6. Can gifts be pledged and paid over time?

Yes. Pledged gifts must be fulfilled by the end of 2025 to secure the match. However, organizations should check with CFDC staff for details on how pledges are tracked.

7. How can a nonprofit apply for the match?

Interested nonprofits should:

- Contact the Community Foundation to confirm fund eligibility.
- [Submit an application form.](#)
- Once eligibility is approved, fundraise \$5,000 or more and submit donations for matching.
- CFDC will confirm the match and transfer funds into the nonprofit's endowment.



8. What are the benefits of participating in the match?


- Permanent sustainability: Builds a stable, long-term funding.
- Doubles donor impact: Every dollar raised turns into two.
- Enhanced donor engagement: Encourages major gifts and legacy giving.
- Greater financial security: Creates ongoing annual revenue through endowment earnings.


9. What if a nonprofit raises more than \$5,000?

CFDC will only match up to \$5,000, but nonprofits are encouraged to continue fundraising beyond that amount to strengthen their endowment further.

10. Who can nonprofits contact for more information?

For details or to apply, nonprofits should reach out to:

 CFDC Office: 715-232-8019

 Email: info@cfdunncounty.org

 Website: cfdunncounty.org/5kmatch