

2022 jeans & jewels
SPONSORSHIP & DONATION
PACKET



SATURDAY, NOVEMBER 5, 2022

LIVE AUCTION, SILENT AUCTION, RAFFLES

DESSERT DASH, FOOD, WINE



EXCLUSIVE 2022 SPONSORSHIP OPPORTUNITIES

We must hear back from you by September 12th to offer you the full benefits of your sponsorship.

This year, we are offering three exclusive sponsorships: Presenting/Platinum Sponsor, a Bar Sponsor and Appetizer Sponsor. These sponsorships are available to just ONE person/couple/group/company and will each receive unique benefits!

\$10,000 PRESENTING/PLATINUM SPONSOR

- Full page co-branded newspaper ad in the Eau Claire Leader-Telegram
- Premium placement of name/logo displayed on
 - invitations
 - Jeans & Jewels Givesmart website (with link to your website or social media page)
 - Our signature "blue carpet" backdrop
 - the gala program sponsorship page & full-page color congratulatory note
- Headliner recognition in promotional materials & press releases prior to and following the event
- Opportunity to speak on stage for up to 5 minutes during the gala program
- Tickets for up to 16 people
- Premium recognition in our 2022 Annual Report and 2023 newsletter
- Gift box filled with goodies



*Both the Appetizer and Bar Sponsor have been secured as of 8/24.
Thank you for your consideration.*

~~\$1,000 APPETIZER SPONSOR~~

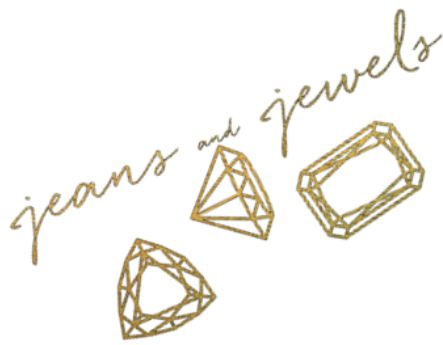
- Logo/name on napkins
- Recognition in gala registration packet
- Recognition in gala program booklet
- Admission for 4 people

~~\$1,000 BAR SPONSOR~~

This sponsorship has been secured.

- Logo/name on napkins
- Logo/name on drink tickets
- Recognition in gala program booklet
- Admission for 4 people

If you are interested in becoming the Presenting/Platinum Sponsor, please call our office at 715-232-8019.



2022 GALA SPONSORSHIPS

	SILVER & GOLD \$5,000	CORPORATE/ COMMUNITY LEADER \$2,500	DIAMOND \$1,000	PEARL \$500	RUBY \$300	SAPPHIRE \$50-299
MEDIA RECOGNITION IN SOME OR ALL OF THE FOLLOWING: Promotional materials, press releases, annual report, social media, website, thank you ad	Prominent	Distinguished	Special	Recognition	Recognition	Recognition
NAME/LOGO PRESENCE on Jeans & Jewels Givesmart website with link to your website or social media page	Prominent	Distinguished	Special	Yes	Yes	Yes
'BLUE CARPET' LOGO placement on our signature backdrop	Prominent	Distinguished	Special (logos only)			
NAME/LOGO/AD DISPLAYED in print version of Gala program	Full page	Full page	1/2 page	Credited	Credited	Credited
NAME/LOGO DISPLAYED on Gala invitation (mailed to over 1,000 households)	Yes	Yes	Yes (logos only)			
DIGITAL AND/OR PRINTED CO-BRANDED AD in The Leader-Telegram	Prominent	Distinguished				
RECOGNITION FROM THE STAGE during the program	Yes					
TICKETS (meal & beverage)	12	8	6	4	2	
2023 FOUNDATION NEWSLETTER	Special Recognition	Recognition	Recognition			

THE COMMUNITY FOUNDATION OF DUNN COUNTY BOARD OF DIRECTORS

Jon Kroening, Chair
William Butsic, Vice Chair
Sue Traxler, Past Chair
Karen Styer, Secretary
Mike Fekete, Treasurer

Mary Bygd
Dianna Fiergola
Judy Foust
Celene Frey

John Heike
Charlie Jones
Stephanie Rasmussen
Brad Waznik

IN-KIND & TICKET OPPORTUNITIES

LIVE & SILENT AUCTION/RAFFLE DONATION

Donate a unique experience, special product, or service to be auctioned on Givesmart during the Gala! Showcase your products or services by creating a basket for our silent auction or raffle drawings, OR send us your items and we will pair them to create a package certain to catch the attention of our participants! No gift is too large or small.

- Sponsor's name or logo displayed in auction booklet
- Recognition on our website and on social media
- Your gift is tax deductible and we will send you a tax receipt
- If fair market value of your donated item or service exceeds \$500 you will receive 2 tickets; \$1,000 - 4 tickets; \$2,000 - 6 tickets!

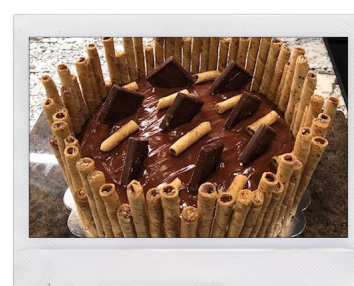
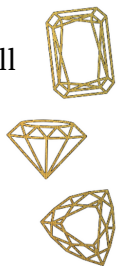


DESSERT "DASH" IS BACK IN TRUE FORM!

We are looking for delicious desserts to serve 8-10 people. These scrumptious sweets can range from luscious layered cakes or tantalizing tortes, to fresh fruit tarts or creamy cheesecakes! Dark, milk or white chocolate, mint, caramel or berrylicious - keep it simple or get creative - your Jeans & Jewels-themed dessert will be perfect for any bidding table!

Tables of guests will **BID** and then **DASH** for the dessert that catches their eye or speaks to their sweet craving. The highest bidding table will get to dash **FIRST**, followed by the second highest bidding table, and so on. So pool those bids HIGH if you want first dibs!

Donors of a dessert will be listed in our event booklet and on screen at the event. All desserts will be displayed near the stage with special signage recognizing each baker/donor, providing an opportunity to advertise **your baking or your business**.



TICKETS

\$90 per person/ \$160 per couple
\$600 per table (8 tickets)

DONATIONS

Monetary donations may be made at
jeansandjewels.givesmart.com

All proceeds go to charity and your gift is tax deductible as allowed by state and federal law.



2022 CHARITY GALA SPONSORSHIP/DONATION FORM



Company/Individual Name

Contact Person

Address, City, State, Zip

E-mail

Phone

Sponsor name as it should appear in print: _____

BECOME A SPONSOR (see Sponsorship & Donation packet for benefits of each level) Circle One!

If you are interested in becoming an **EXCLUSIVE SPONSOR**, please call our office at 715-232-8019



Silver & Gold
(includes 12 Tickets)



Corporate/Community Leader
(includes 8 Tickets)



Diamond
(includes 6 Tickets)



Pearl
(includes 4 tickets)



Ruby
(includes 2 Ticket)



Sapphire
(does not include a Ticket)

DONATE ITEMS (see Sponsorship & Donation Packet for details)

Auction or Raffle (or submit information online at jeansandjewels.givesmart.com)

Item(s): _____

_____ Valued at \$ _____

My donation is enclosed _____ I will deliver my donation to you _____ Call me to arrange pick up _____

Dessert Dash (or submit information online at jeansandjewels.givesmart.com)

Dessert Name & Description _____

_____ Valued at \$ _____

Dessert being delivered to UW-Stout Memorial Student Center Great Hall can be done on **Saturday, November 5, 2-4 pm**. (Staff is limited for pick ups).

If you plan to pay for your Sponsorship with a check, please include your Sponsor Level in the memo line and send to:

The Community Foundation of Dunn County
800 Wilson Ave, Suite 235
Menomonie, WI 54751

FOR OFFICE USE ONLY

Gift# _____

Gift# _____

Gift# _____

☐ Foundant

☐ Google Sheets

☐ GiveSmart



Dear Friend & Supporter,

We are thrilled to be holding our annual Jeans & Jewels Charity Gala in-person once again! Please consider sponsoring or donating to our only fundraiser, supporting the good work of the Community Foundation of Dunn County. May we count on your support this year?

Jeans and Jewels is a special annual event that raises money for our ongoing work in philanthropy, collaboration, and leadership. It will be held on Saturday, November 5, 2022 at UW-Stout's Memorial Student Center. Our annual gala is our only fundraiser to support our mission-based operations.

Whether it's midnight on a Friday or 9 AM on a Monday, our funds are having an impact somewhere in Dunn County. In the last 12 months, we have raised funds for teacher mini grants, youth sports programs and helped make hospice care available to all. We have supported several organizations through our competitive grant cycle. We helped fund the construction of pickleball courts for the Town of Rock Creek. We helped Boyceville Community Education purchase canoes for the Bulldog Adventure summer program. We assisted the Chippewa Valley Council, Boy Scouts of America purchase new heating and air conditioning units, as well as the Neighbors of Dunn County with a new bus so that more residents can join in social outings. We helped the Dunn County Historical Society with their Deep Roots Outdoor Classroom, a public area that features a garden of native plants and highlights our country's Native American history. We also continued support of programs such as Literacy Chippewa Valley's Career Training for Inmates, Stepping Stones' Food Access for underserved communities, and the Menomonie Area Free Clinic with their Behavioral Health Outpatient Services.

We are here for our community, and you have been here for us! Because of people like you, friend, we were able to continue our Jeans & Jewels tradition through a virtual platform in 2020 and 2021. We are pleased to be back in person in 2022 and cannot wait to see you!

Several levels of sponsorships give you the opportunity to be featured in our pre, during and post-event promotions that reaches thousands across the area. But we must hear back from you by **September 12th** (Diamond Sponsor & above) to offer you the full benefits. In-kind donations will be accepted until **October 20th**. Please visit jeansandjewels.givesmart.com for full details and to submit your sponsorship or donation.

Thank you very much for your consideration.

Sincerely,

Celene Frey

Judy Foust

Karen Styer

Dianna Fiergola

On behalf of the Board of Directors of the Community Foundation of Dunn County

(It promises to be a gem of an evening)

