

IN-KIND OPPORTUNITIES

AUCTION/RAFFLE DONATION

Donate a special product (artwork, furniture, electronics), **unique experience** (vacation, tasting, classes, or service (carpet cleaning, car detail, spa package) to be auctioned off through Givesmart! Showcase your products or services by creating a basket for our auction or raffle drawings, OR send us your items and we will pair them to create a package certain to catch the attention of our guests!

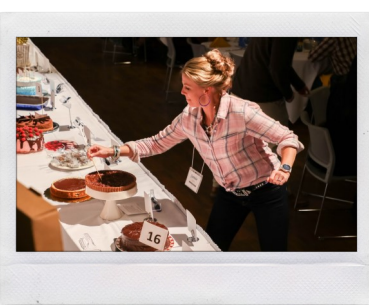
- ◆ Sponsor's name or logo displayed in auction booklet and on Givesmart website
- ◆ Recognition on Givesmart and on social media
- ◆ Your gift is tax deductible and we will send you a tax receipt
- ◆ If fair market value of your donated item or service exceeds \$500, you will receive 1 Gala Box; \$1,000 = 2 Gala Boxes; \$2,000 = 3 Gala Boxes!



DESSERT DASH - REIMAGINED!

We are looking for delicious desserts to serve tables of 8-10 people. These scrumptious sweets can range from luscious layered cakes, tantalizing tortes, fresh fruit tarts or creamy cheesecakes! Dark, milk or white chocolate, mint, caramel or berrylicious, keep it simple or get creative, your Jeans & Jewels-themed dessert will be perfect for any table! Let your baking skills shine!

With the Gala being virtual this year, there will be no 'dash' for dessert. Instead, the viewing and bidding will happen through an online auction. Make your dessert twice; the first to be photographed by you (then enjoyed by you), the second to be prepared by you at a future date, when the winning bidder presents you with their winner's certificate. Your name and/or company, photos, and a description of your donated dessert will be listed on the Givesmart website. This is a great way to advertise your baking business or personal baking skills!



GALA BOXES

\$160 per Gala Box: includes wine, treats, Dessert and other goodies.

DONATIONS

Monetary donations may be made at jeansandjewels.givesmart.com

All proceeds go to charity and your gift is tax deductible as allowed by state and federal law.

Jeans & Jewels

2021 jeans & jewels

SPONSORSHIP & DONATION
PACKET



THE EVENING OF
SATURDAY, NOVEMBER 6, 2021
LIVE STREAM, AUCTIONS, RAFFLES,
DESSERTS, WINE



EXCLUSIVE 2021 SPONSORSHIP OPPORTUNITIES

We must hear back from you by September 20th to offer you the full benefits of your sponsorship.

This year, we are offering three exclusive sponsorships: Presenting/Platinum Sponsor, a Gala Box Sponsor, and a Wine Sponsor. These sponsorships are available to just ONE entity, each coming with unique benefits!

\$10,000 PRESENTING/PLATINUM SPONSOR

- ◆ Full-page co-branded newspaper ad in the Eau Claire Leader-Telegram and the Dunn County News/Dunn County Big Buck
- ◆ Premium placement of name/logo displayed on
 - ◇ Invitations
 - ◇ Jeans & Jewels Givesmart website (with link to your website or social media page)
 - ◇ Our signature "blue carpet" backdrop featured during the live stream
 - ◇ Sponsorship page & full-page color congratulatory note/ad
- ◆ Headliner recognition in promotional materials & press releases prior to and following the event
- ◆ Opportunity to speak on stage for up to 5 minutes during the live stream; or up to a 5-minute pre-recorded video to air during live stream
- ◆ Admission for up to 16 people (2 tables) with table logo signage
- ◆ Gala Boxes for 16 (8 boxes), plus premium extras
- ◆ Option to place promotional products or materials in our Gala Boxes
- ◆ Premium recognition in our 2021 Annual Report and 2022 newsletter
- ◆ Gift box filled with goodies



\$1,000 GALA BOX SPONSOR

- ◆ Logo on all Gala Boxes
- ◆ Recognition in gala program booklet and on Givesmart
- ◆ Gala Box for 2 (1 box)

\$1,000 WINE SPONSOR

- ◆ Logo/name tag wine bottles
- ◆ Recognition in gala program booklet and on Givesmart
- ◆ Gala Box for 2 (1 box)



2021 GALA SPONSORSHIPS

	SILVER & GOLD \$5,000	CORPORATE/ COMMUNITY LEADER \$2,500	DIAMOND \$1,000	PEARL \$500	RUBY \$300	SAPPHIRE \$50-\$299
MEDIA RECOGNITION IN SOME OR ALL OF THE FOLLOWING: Promotional materials, press releases, annual report, social media, website, thank you ad	Prominent	Distinguished	Special	Recognition	Recognition	Recognition
NAME/LOGO PRESENCE on Jeans & Jewels Givesmart website with link to your website or social media page	Prominent	Distinguished	Special	Yes	Yes	Yes
'BLUE CARPET' LOGO placement on our signature backdrop	Prominent	Distinguished	Special			
NAME/LOGO/AD DISPLAYED in print version of Gala program	Full page	Full page	1/2 page	Recognition		
NAME/LOGO DISPLAYED on Gala invitation (mailed to 1,000 households)	Yes	Yes	Yes			
DIGITAL AND/OR PRINTED CO-BRANDED AD in Leader-Telegram and the Dunn County News	Prominent	Distinguished				
RECOGNITION FROM THE STAGE during the live stream	Yes					
GALA BOX One Box for 2 people	4	4	3	2	1	
2021 FOUNDATION NEWSLETTER	Special Recognition	Recognition	Recognition			

THE COMMUNITY FOUNDATION OF DUNN COUNTY

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