



# LANDMARK CONSERVANCY

February 5, 2021

Dear Friends and Neighbors,

As you may know, the Devil's Punchbowl Preserve is a 3-acre natural area located along a scenic state rustic road three miles from Menomonie. Although small in size, the Punchbowl remains an iconic Menomonie landmark, cherished by generations of residents and visited by regional tourists. The Punchbowl consists of a 45-foot-tall natural amphitheater and waterfall created by a small unnamed tributary to the Red Cedar River. The waterfall and seeping cliffs provide both adventure and solitude.

Formerly the Devil's Punchbowl County Park, the property was conveyed to the UW-Stout Foundation as a research site, and ultimately given to Landmark Conservancy, who has owned and managed the property for the last 20 years. Historically, access has existed to the top of the waterfall and into the bottom of the Punchbowl.

*"Protecting, preserving and honoring the beauty and history of the Punchbowl is a special gift we can give to both our children and grandchildren. Let us not disappoint them."*

- Bruce Siebold, Landmark Conservancy Board Member

**Landmark Conservancy is raising funds to build a new lower stairway, and an endowment fund is being seeded** at the Community Foundation of Dunn County to provide for other long-term management needs. We are pleased to have secured matching funds – up to \$30,000 from Wisconsin Department of Natural Resources – Knowles-Nelson Stewardship and \$5,000 from Community Foundation of Dunn County. This means **your gift today will be doubled, up to \$35,000.**

In addition, we are holding an online auction March 22 - 26 featuring local items, experiences, and services (gift cards/gift certificates also welcome). We welcome your participation!

Help us transform the current stairway to a modern, safer structure that will improve recreational experiences, safeguard ecological resources through better management of off-trail traffic, and ensure that Landmark can be good stewards of the Devil's Punchbowl long term through the establishment of an endowment. We are grateful for the strong community of support that surrounds us and thank you for considering a gift.

Sincerely,

Kristin Thompson  
Advancement Director



**LANDMARK**  
CONSERVANCY

## **PROTECT MENOMONIE'S HIDDEN GEM FOR FUTURE GENERATIONS**

Community Support is Needed to Provide Safe Access to the Devil's Punchbowl!

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### **PLATINUM SUPPORTER - \$5,000+**

Logo or Name on Fundraising Leaderboard and Link to your Website  
Social Media and Landmark Newsletter Recognition  
Punchbowl Supporter Window Decal

### **GOLD SUPPORTER - \$1,000 - \$4,999**

Logo or Name on Fundraising Leaderboard and Link to your Website  
Social Media and Landmark Newsletter Recognition  
Punchbowl Supporter Window Decal

### **SILVER SUPPORTER - \$500 - \$999**

Business/Individual Name Listed on Fundraising Leaderboard  
Social Media and Landmark Newsletter Recognition  
Punchbowl Supporter Window Decal

### **BRONZE SUPPORTER - \$250 - \$499**

Business/Individual Name Listed on Fundraising Leaderboard  
Social Media and Landmark Newsletter Recognition  
Punchbowl Supporter Window Decal

### **COMMUNITY SUPPORTER - UP TO \$250**

Business/Individual Name Listed on Fundraising Leaderboard  
Punchbowl Supporter Window Decal for gifts at \$100+



**DEVIL'S  
PUNCHBOWL**



**YES!** I/We will support Landmark Conservancy to maintain safe public access at the Devil's Punchbowl Preserve!

Visit [www.landmarkwi.org](http://www.landmarkwi.org) to give online.

Contact name: \_\_\_\_\_

Business name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Level of support:

\$5,000       \$1,000       \$500       \$250

Other Amount: \_\_\_\_\_  Payment enclosed  Please bill me

Mail completed forms to Landmark Conservancy, 500 E. Main St., Menomonie, WI 54751  
Or scan to [kristin@landmarkwi.org](mailto:kristin@landmarkwi.org)

**ONLINE AUCTION:** If you would like to donate a service, item or experience to our online auction, please notify us by Friday, March 12. You can visit our auction site at <http://punchbowl.givesmart.com/> to enter details, or contact Kristin Thompson, Advancement Director at [kristin@landmarkwi.org](mailto:kristin@landmarkwi.org) or 715-869-1749. Thank you!

